

Thrive Alive connects people with homes, education, jobs, workspace, and more people. We do this so that our community can envision a life beyond survival and thrive with purpose.



Homes with Purpose

Dear friend,

Please take a deep breath: inhale, pause, and then exhale.

Oftentimes a deep breath can feel like a wave of relief washing over our bodies - a beautiful stillness of our spirit. And yet, many people in Milwaukee struggle to breathe deeply as they navigate life experiences ranging from housing instability and inadequate employment to homelessness and incarceration. That's where we (you and us) come in. Collectively, we can help people breathe easier and, in the process, we can **MKE a better city**. We do this in 3 major steps:

Our Name

Thrive (verb):

To flourish; to progress; to make the most of a situation.

Alive (adjective): Marked by breath, energy, and awareness.

Our Values

T.ruth
H.ome
R.esilience
I.nnovation
V.oice
E.ducation

Our 2020 Metrics

of people housed: **62**
of tenants employed/
in school: **60**
of people in our
coworking/studio space: **77**
of hours of education
programming: **1500**
of community events: **21**

Step 1: Create Space. There is a severe lack of affordable housing in Milwaukee and a lack of affordable workspace tailored for socially-minded organizations, innovators, and artists. Thus, we design and build space persistently.

Step 2: Fill the Space. We rent our apartment units to support marginalized and financially disadvantaged individuals and families. We do the same with our coworking and studio workspaces, where we are encouraged to envision our realities to match our dreams.

Step 3: Transform the Space. By leveraging the social capital of our community, we transform our space to become vibrant and self-sustaining - a space filled with collective care.

Our Ask: We are planning a 10,000 square foot expansion effort so that we can create, fill, and transform more space to serve more people. Not only are there construction costs (\$250,000), but we'll need to grow our team as well (\$80,000), all while covering our annual operating costs (\$600,000). **We know that we can continue to make a difference when you join us.**

Please consider donating your time, finances, and expertise so that we can Thrive Alive together. For more information about us, please scan the QR code or visit thrivealive.com/donate

